



**ORO VALLEY
CHAMBER**



SPONSORSHIP OPPORTUNITY GUIDEBOOK

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EVENTS ARE FOR EVERYONE

The Oro Valley Chamber has three major events annually with minor networking and educational events added in between. Starting in the spring, we offer our Annual Meeting & Awards Breakfast with a Nonprofit Fair. In the summer we partner with the BBB Serving Southern Arizona for SPARK Business Summit. Then in the fall we welcome the Mayor of Oro Valley to speak at State of the Town, our largest annual event.

Annual Meeting & Awards Breakfast:

- Ideal for nonprofits wanting to share their mission with community members

SPARK Business Summit:

- Designed for business owners to gain practical insights

State of the Town:

- An update on the economic state of Oro Valley that attracts representatives from surrounding communities

REGARDLESS OF WHAT YOUR ORGANIZATION DOES, THERE IS AN ORO VALLEY CHAMBER EVENT DESIGNED FOR YOU.



MARCH 26, 2026

ANNUAL MEETING & AWARDS BREAKFAST

WHO WILL BE THERE

- Nonprofit ED's
- CSR Directors
- Community-focused CEO's
- Award Nominees
- Previous winners
- Businesses with community giving and fundraising events



FEATURES

- Breakfast buffet (with bacon!)
- Nonprofit fair with up to 30 organizations
- Awards presented for categories of Outstanding
 - Small Business
 - Midsize Business
 - Large Business
 - Small Nonprofit
 - Large Nonprofit
 - Community Leader
- Chamber year-in-review
- Board of Directors, Ambassadors, and Staff recognition

WHY IT MATTERS

This event celebrates our unique community. With a blended group of ~400 individuals, this event honors those that dedicate themselves to making Oro Valley the best place to be. You'll leave feeling warm for your neighbors and with resources for various nonprofits so you can continue making a difference in your own backyard.

SPONSORSHIP LEVELS

Presenting Sponsor | \$5,000

Limit 1 sponsor

- Opportunity to make welcoming remarks
- 30 second commercial presented at event - sponsor provided
- Logo on main stage banner
- 2 full-page ads
- 10 breakfast tickets
- Top logo recognition on event promotion and materials

Award Sponsor | \$4,000

Limit 1 sponsor

- Company logo engraved on awards
- 1 full-page ad
- 10 breakfast tickets
- Banner hung at event - sponsor provided
- Logo recognition on event promotion and materials

Breakfast Sponsor | \$3,000

Limit 1 sponsor

- Company logo displayed in prominent breakfast areas
- 1 full-page ad
- 10 breakfast tickets
- Banner hung at event - sponsor provided
- Logo recognition on event promotion and materials

Champion Sponsor | \$2,500

- 1 full-page ad
- 10 breakfast tickets
- Banner hung at event - sponsor provided
- Logo recognition on event promotion and materials

Premier Sponsor | \$1,750

- 1 half-page ad
- 5 breakfast tickets
- Banner hung at event - sponsor provided
- Logo recognition on event promotion and materials



AUGUST 13, 2026

SPARK BUSINESS SUMMIT

WHO WILL BE THERE

- Small business owners
- Midsize business owners
- Nonprofit leaders
- Young professionals
- Career professionals that wear lots of hats!
- Networking enthusiasts



FEATURES

- Four rotating, educational workshops featuring topics selected from surveys taken by business leaders in Southern Arizona
- Business expo featuring 50 businesses from the Oro Valley Chamber and Better Business Bureau Serving Southern Arizona
- About 400 attendees
- Full-day event (don't worry, there's snack breaks!)
- Lunch buffet

WHY IT MATTERS

SPARK Business Summit brings together two organizations, the OV Chamber and BBB Southern Arizona. Walk away with a practical to-do list of ways to improve your organization. Our most affordable event for small business to attend and to sponsor.

SPARK Business Summit gives busy professionals a full day to stop working *in* their business and start working *on* their business.

SPONSORSHIP LEVELS

Presenting Sponsor | \$5,000

Limit 1 sponsor

- Opportunity to make welcoming remarks
- 30 second commercial presented at event - sponsor provided
- Logo on main stage banner
- 2 full-page ads
- Expo booth
- 10 tickets
- Top logo recognition on event promotion and materials

Expo Sponsor | \$4,000

Limit 1 sponsor

- Company logo on expo bags
- 1 full-page ad
- Expo booth
- 10 tickets
- Banner hung at event - sponsor provided
- Logo recognition on event promotion and materials

Luncheon Sponsor | \$3,000

Limit 1 sponsor

- Company logo displayed in prominent lunch areas
- 1 full-page ad
- Expo booth
- 10 tickets
- Banner hung at event - sponsor provided
- Logo recognition on event promotion and materials

Snack Break Sponsor | \$2,750

Limit 2 sponsors

- Company logo displayed on refreshment tables
- 1 full-page ad
- Expo booth
- 10 tickets
- Banner hung at event - sponsor provided
- Logo recognition on event promotion and materials

Educational Sponsor | \$2,500

Limit 4 sponsors

- Company logo displayed in a dedicated workshop room with opportunity for sponsor to display swag on tables
- 1 full-page ad
- Expo booth
- 10 tickets
- Banner hung at event - sponsor provided
- Logo recognition on event promotion and materials

Champion Sponsor | \$2,000

- 1 half-page ad
- Expo booth
- 5 tickets
- Banner hung at event - sponsor provided
- Logo recognition on event promotion and materials

Premier Sponsor | \$1,000

- 1 quarter-page ad
- Expo booth
- 3 tickets
- Banner hung at event - sponsor provided
- Logo recognition on event promotion and materials

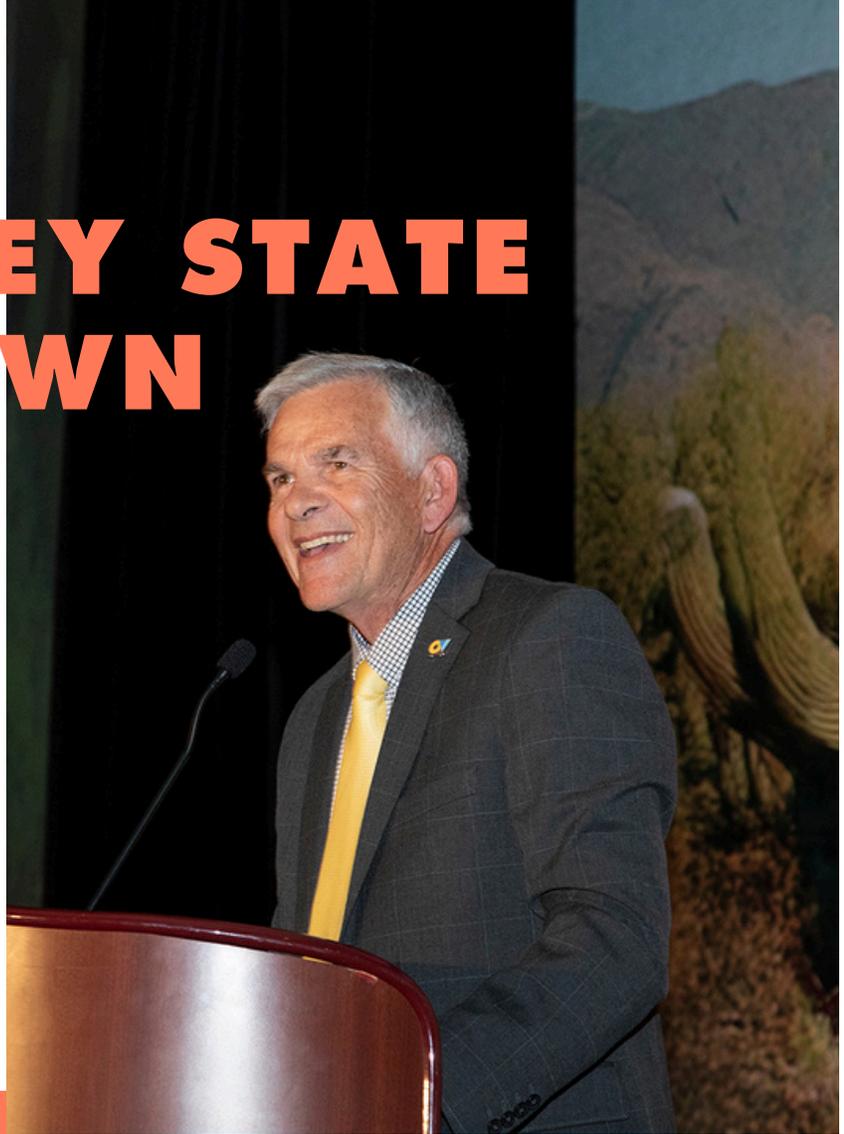


OCTOBER 16, 2026

ORO VALLEY STATE OF THE TOWN

WHO WILL BE THERE

- Municipality officials
- Large business leaders
- Government contract businesses
- Economic focused leaders
- The who's who of the Southern Arizona business landscape



FEATURES

- Largest business expo in Northwest Tucson area with over 70 booths
- Open to the public business expo, ~1000 people walking through
- Plated luncheon for 700 guests
- Mayoral address with update on what is happening in Oro Valley and what to expect

WHY IT MATTERS

This is our largest event of the year, drawing in a wide range of individuals that want to learn about what is happening in the Oro Valley economic landscape. This event provides communication from the town to its businesses. Attendees leave with developed understanding of the community they are a part of and what they can expect in years to come.

SPONSORSHIP LEVELS

Presenting Sponsor | \$10,000

Limit 1 sponsor

- Opportunity to make welcoming remarks
- 30 second commercial presented at event - sponsor provided
- Logo on main stage banner
- 2 full-page ads
- Expo booth
- 10 luncheon tickets
- Opportunity to add swag to expo bags before event
- Top logo recognition on event promotion and materials

Expo Sponsor | \$5,000

Limit 1 sponsor

- Company logo on expo bags
- 1 full-page ad
- Expo booth
- 10 luncheon tickets
- Banner hung at event - sponsor provided
- Opportunity to add swag to expo bags before event
- Logo recognition on event promotion and materials

Luncheon Sponsor | \$5,000

Limit 1 sponsor

- Company logo displayed in prominent breakfast areas
- 1 full-page ad
- Expo booth
- 10 luncheon tickets
- Banner hung at event - sponsor provided
- Opportunity to add swag to expo bags before event
- Logo recognition on event promotion and materials

Champion Sponsor | \$3,500

- 1 full-page ad
- Expo booth
- 10 luncheon tickets
- Banner hung at event - sponsor provided
- Opportunity to add swag to expo bags before event
- Logo recognition on event promotion and materials

Premier Sponsor | \$2,500

- 1 half-page ad
- Expo booth
- 5 luncheon tickets
- Banner hung at event - sponsor provided
- Opportunity to add swag to expo bags before event
- Logo recognition on event promotion and materials





ALTERNATE INVOLVEMENT

Not ready to commit to a full sponsorship? Try an expo booth or advertisement to get started

EXPO BOOTHS

Annual Meeting & Awards Breakfast**

- Member | \$200
- Non-member | \$300
- Includes 2 breakfast tickets

SPARK Business Summit

- \$350
- Includes 1 event ticket

Oro Valley State of the Town

- Member | \$550
- Non-Member | \$650
- Includes 1 luncheon ticket

ADVERTISEMENTS

Annual Meeting & Awards Breakfast

- Full Page | \$400
- Half Page | \$250

SPARK Business Summit

- Full Page | \$450
- Half Page | \$325
- Quarter Page | \$200

Oro Valley State of the Town

- Full Page | \$600
- Half Page | \$350

Advertisement purchases do not include event tickets, a great option for businesses with no time to attend events

**Only nonprofits can purchase an expo booth for the Annual Meeting & Awards Breakfast

BE PART OF THE TEAM



BOARD OF DIRECTORS

TWO YEAR TERMS

Guide the future of the Oro Valley Chamber. Make critical decisions to help your Chamber support the local business community and invest deeper into the organization.



AMBASSADOR TEAM

ANNUAL TERMS

Be the face that welcomes new members to the Chamber. Volunteer at events and get exclusive access to new businesses within the community.

VOLUNTEERS

ALWAYS WELCOME

Earn free major event attendance by volunteering! Email Makenna for more information, makenna@orovalleychamber.com



ORO VALLEY CHAMBER

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