

You may have noticed...



ORO VALLEY CHAMBER

CONNECTIONS • COMMUNITY • COLLABORATION

We have a new logo!

Before the pandemic, a Chamber board task force embarked on the process of creating a new, dynamic brand image for your Chamber.

Task force members **Michelle Armstrong** of **Tohono Chul**, **Jack Talmage** of the **Oro Valley Country Club**, **Nancy Boyle** of **Splendido at Rancho Vistoso** and **Jeff Artzi** of **OOROO Auto** examined ideas, vendors, themes, colors ... no hue nor font was left untouched.

In the end, your Chamber selected member **Alphagraphics Commercial Printing Services** to design the several brand images we now use.

The result – bold typography, a stylized view of Pusch Ridge, and an emphasis of the Chamber fundamental beliefs in **connections**, **community** and **collaboration**.

We were all set to make a big splash about our new look ... and then the pandemic struck. Three months ago, we softly rolled out the logo and new newsletter colors.

We hope you like it, and see it is our brand identity. And we want to thank **Michelle**, **Nancy**, **Jeff**, **Jack** and the **Alphagraphics** team for leading us into a brighter visual future.

This Week's **Update**

Friday, June 26,
2020

Good reads

Arizona Together,
[available here](#), provides

Town formalizes its face covering rules

Public-facing employees must be masked; face coverings not mandated for guests at eating, drinking establishments.

To reduce the spread of coronavirus, the **Town of Oro Valley** has formally issued a requirement that **face coverings be worn in public** when people cannot maintain a continuous distance of 6 feet from one another.

access to resources that can help support families and businesses in this time of need.

Small Business Support:

The Arizona Commerce Authority continues its live webinars to help businesses respond to COVID-19. A schedule of webinars, and all previous archived sessions, are available [here](#).

Healthcare Capacity:

ADHS remains in close contact with our hospital partners to monitor staffing capacity and bed availability in Arizona hospitals. As of Friday, **hospitals reported 16% ICU bed availability and 17% inpatient bed availability**, not counting surge beds these facilities have identified. The [Arizona Surge Line](#) can ensure that patients are transferred to a facility that can provide them with the most appropriate level of COVID-19 care. Please also remember to periodically check [COVID-19 Business Resources](#) on the Town's website, which is updated when new information becomes available.

Faculty and researchers at the **University of Arizona's Mel & Enid Zuckerman College of Public Health** have written a [Workplace Reopening Guide](#).

[Click here](#) to read "**The Five Levels of Remote Work, and Why You're Probably at Level 2,**" sent along by the **U.S. Chamber of Commerce**.

County to fix major roads

The rule comes in the form of an amendment to **Mayor Joe Winfield's** March 17 emergency declaration. It officially adopts the applicable portions of last Friday's Pima County Board of Supervisors resolution.

"I encourage Oro Valley residents to remember why it's necessary to wear a mask," the mayor said in a release. "We're doing this as a community to see a reduction in the spread of COVID-19, to protect our vulnerable populations, and to keep our businesses **open**. I encourage everyone to heed this guidance from Pima County health officials and mask up. Thank you Oro Valley. **Stay strong!**"

For businesses, any Oro Valley establishment open to the public "**must also require that its employees wear face coverings**, and if the establishment is unable to maintain physical distancing, it may ask members of the public to leave if they are not wearing a face covering and or covered by an exception," the press release said.

An **exemption** for businesses: Face coverings are not required for people who are "eating or drinking at a restaurant or other establishment that offers food or beverage service, so long as the person is able to maintain a distance of 6 feet away from persons who are not members of the same household or party as the person."

Among other exemptions, face coverings are not required for **children under the age of 5**; people who cannot medically tolerate wearing a face covering; those who are hearing impaired or communicate with a person who is hearing impaired; on-duty law enforcement officers; people working, recreating or exercising outside; or swimmers.

Both the town and Pima County have expressed a desire to focus on **education** over enforcement of the rules. Violations may be reported to [pima.gov](#).

For a link to the press release and the amendment proclamation, [click here](#).



Stats illustrate AZ's 'major downturn'

Consumer, worker comfort vital for recovery, UA's Hammond says

The pandemic has created "a major downturn" in the Arizona economy, the **University of Arizona's George Hammond, Ph.D.**, affirmed with statistics in a Making Action Possible webinar on Thursday.

Hammond, director and research professor in the Economic and Business Research Center at the UArizona Eller College of Management, sees the possibility of a recovery beginning "later this year."

on NW side

Major Northwest side roads are slated for **repairs** in the 2020-'21 Pima County budget adopted by the board of supervisors.

Slated for improvements are **Ina Road**, a stretch just under 2 miles; nearly 3.5 miles of **La Canada**, from Ina to Calle Concordia; just under 1 mile of **Orange Grove**; a .65 mile section of **Shannon**; and .25 of 1 mile of **Wilds Road** from Twin Lakes to Bowman in Catalina.

In total, Pima County's budget calls for the repair of 45.65 miles of arterial and collector road repairs.

Still time to buy your 4th meat at El Conquistador Golf & Tennis

There's still time to pre-order your Fourth of July BBQ meals at Chamber member **El Conquistador Golf & Tennis**, located within the Oro Valley Community Center at **10555 N. La Canada**.

An order of baby back ribs is **\$25** for a full rack, **\$15** for a half. BBQ brisket is priced at **\$16** a pound, **\$9** for a half-pound. Pulled pork comes in at **\$14** a pound, **\$8** per half-pound. And coleslaw is **\$8** for the family size, **\$4** for the half order.

Email **Zach** with your order at zolfers@troon.com by **Tuesday, June 30**. Food is served cold, with re-heating instructions included.

Half-price sale Saturday at T4T in Tucson

Treasures 4 Teachers is offering a **half-price** sale on

But, he emphasized, "**uncertainty dominates the outlook.**"

Projections suggest a more robust economy anywhere from the second quarter of 2021 to the first quarter of 2024. Federal monetary and fiscal relief will help ease the downturn, but not eliminate it. Hammond sees "a gradual return to growth, but the outbreak will drive the recovery."

What can **help** the Arizona economy recover? "**Consumer and worker perceptions** of risk will be important," Hammond said. It's vital to "**make sure consumers feel as comfortable as they can.**"

Before the pandemic, in what "seems like a million years ago," Tucson's economy was growing and adding jobs faster than it had in a decade.

After the onset of the pandemic, job losses have been "a significant shock," most immediate and deepest in Arizona's travel and tourism industries. **Leisure and hospitality**, to include entertainment, recreation, fitness, restaurants, bars and lodging, **shed 131,800 jobs** in Arizona. There has been re-opening in May, with those industries bringing back **37,200 jobs**. Still, that sector is "not even close to getting back to where we were."

In Arizona, education and healthcare laid off **42,000**. Professional and business services another **36,900**.

Since March 28, Arizonans have received **\$4.2 billion** in unemployment benefits. That's 1 percent of Arizona's total personal income all of last year. A large chunk of that aid has come from federal CARES Act sources, to include \$600 a week to unemployed people. That comes to an end at the end of July.

America's unemployment rate of 14.7 percent in April was "**as high as anything we've seen since the Great Depression**" that began in 1929, Hammond said.

Job losses reflect economic activity.

Consumer spending, measured in card-based transactions, was off **10.8 percent** in Tucson. The number of "**seated diners**" at Arizona restaurants was down **53.4 percent** year over year. Transportation activity, to include air travel, was down 55.1 percent from the first of the year. "It's likely the airline sector will be one of the last to recover."

Meanwhile, **grocery purchases** in Tucson were **up 10.5 percent**. MAP predicts "modest population growth" in the months ahead, which may dampen housing activity. Given increases in COVID-19 cases, "we're not going to be seen as a safe haven moving forward." But, Hammond said, "we'll return to normal housing activity relatively quickly." "Life is going to be **different** until we have effective therapeutics or an effective vaccine," Hammond said. "It is going to be a new world we're going to adjust to."

[Click here](#) for a copy of the PowerPoint.



SBA creates friendly PPP forgiveness loan application

The U.S. Small Business Administration, in consultation with the Department of the Treasury, has posted a **revised**, borrower-

all items this **Saturday, June 27.**

The nonprofit, which gets school supplies into the hands of teachers at little to no cost, is also offering a **\$5 discount** on memberships through **July 1.** "Come in and renew!" an invitation said.

T4T is open from **9 a.m. to 3 p.m. Wednesday-Saturday.** Heightened disinfection, cleaning and social distancing are being practiced, with masks required.

Treasures 4 Teachers is located at **6800 N. Camino Martin, #124,** Tucson, 85741. The website is t4teachers.org, the phone **520-425-3956.**

Weible offers deals to those with coupon

The Weible Law Firm, a Chamber member, is offering a no-cost initial consultation to new clients with a Valpak ad through **July 31.**

Clients with the ads could also choose a **\$150** discount on fees.

Scott A Weible, attorney, specializes in wills, estate planning and probate; real estate; business law; bankruptcy; divorce and family law; and immigration law. The phone is **520-477-9960,** the website www.weible.com.

Oro Valley library open, protocols apply to everyone

The Oro Valley Public Library is **open** for business, with **protocols** in place during the pandemic.

Ruth Grant, branch manager of the Chamber member library, said

friendly **Paycheck Protection Program loan forgiveness application** implementing the PPP Flexibility Act of 2020, signed into law by President Trump on June 5.

In addition to revising the full forgiveness application, SBA also published a new **EZ** version of the forgiveness application that applies to borrowers who:

- Are self-employed and have no employees; OR
- Did not reduce the salaries or wages of their employees by more than 25%, and did not reduce the number or hours of their employees; OR
- Experienced reductions in business activity as a result of health directives related to COVID-19, and did not reduce the salaries or wages of their employees by more than 25%.

The EZ application requires **fewer** calculations and **less** documentation for eligible borrowers. Details regarding the applicability of these provisions are available in the instructions to the new EZ application form. [Click here.](#)



U.S. Small Business
Administration

ShopOVAZ.com

Check it out; it might become
your go-to source for business

Have you visited ShopOVAZ.com, our growing compilation of Oro Valley businesses? **Check it out.** You'll find direct access to more than **250** – and growing – Oro Valley businesses.

When it's complete, our intent is to list every Oro Valley business, connecting customers and merchants in our community.

Your Chamber and the Town of Oro Valley have teamed to create the site, which is being developed by Chamber member **Anstar**

Productions Group. Business listings are **free.** To get your business on the site, please email information to anstarproductions@gmail.com or click on the "Get Listed" button at the upper right of the menu on the website.

Take a look at ShopOVAZ.com. And, please, **Shop OV!**

ICS serves needs; it requests gifts of food, money, and your time

Chamber member **Interfaith Community Services** continues to serve the needs of people struggling through the pandemic.

You can help ICS, too.

facemasks are **required**, and temperature checks are taken when **everyone** enters the building – from staff, to town personnel, to library patrons.

[Click here](#) to go to their website.

Be sure to wear your mask at Trouvaille Salon

Chamber member **Trouvaille Salon** continues to “work diligently to keep our staff, salon guest and community safe,” owner **Jenny Ritchie** said.

“At this point in time masks **must** be worn in the salon,” located in Plaza Escondida, Oracle and Magee. “We have become quite efficient working with and around them.”

A sale on the “ultimate pedicure” is expiring. Call **520-297-0602**.

Sign up for free online help for 50-plus seekers

Free online workshops for jobseekers aged 50 and older are open in the community.

Chamber Copper member **Pima Community College** and Chamber member the **AARP Foundation** have teamed forces on the program, which gives participants strategies needed to compete for full-time, in-demand jobs.

Experienced coaches help you focus on the steps you need to launch your job search.

Spots are **limited**; call **855-850-2525**, or register online [here](#).

Men need to boost bone

“You can help keep us from running out of canned food by **donating** food at our Northwest food bank **Monday through Friday**,” **9 a.m.-4 p.m.**, or **Saturday from 9 a.m. to 1 p.m.**, a release said. The food bank is located at ICS’ Ina and Shannon campus, behind Christ the King church.

You can also **volunteer**. “Many of our volunteers are in the high-risk category and not able to help at this time,” it continued. “If you are **low risk**, we can use volunteer assistance in our Food Bank.” To volunteer, click here. ICS’ food banks are operating on a drive-through basis.

“You can help us keep our essential services available by making a secure donation on our website at: www.icstucson.org,” it concluded.

Tom McKinney, CEO of ICS, reminded people in Oro Valley and the region that “we can help ... with utility funding, transportation or delivering food to them.”



Anchor Wave is dealing \$10K in marketing dollars

Anchor Wave Internet Solutions is giving away **\$10,000** in marketing dollars, the strongest giveaway in its history.

The Chamber member business believes “our business community is the force that will help Tucson bounce back stronger! Because of this, we want to play a big role in making that growth happen.”

The winner would receive \$10,000 in **digital marketing** campaigns, selecting among local search engine optimization, website development and support, online reviews, pay per click and Facebook campaigns, all of which are at the core of Anchor Wave’s line of products.

Anchor Wave will also promote the winning business on its platforms, in business groups, in social media and other channels. “Let’s get the word out about you!” an invitation read.

The deadline to enter is **July 8**. To do so, [click here](#).



Acacia IT has tips for those managing remote employees

Chamber Gold member **Acacia Information Technologies** offers 4 tips to successfully manage remote teams. They are:

1 – **Have a daily check-in**,

whether by video, chat or phone “Apps like Zoom make this a cinch,” it said.

2 – **Keep communication channels open**. Be available throughout the day, so everyone can communicate with you, and one another. “Slack is a great app for handling remote communication.”



health, too

To **#agewell**, men should boost their bone health with calcium and Vitamin D, according to Mather, parent company of Chamber Copper member **Splendido at Rancho Vistoso**.

"Osteoporosis can afflict men, too," the tip said. "Ensure strong bones with 1,000mg of calcium and 600IU of vitamin D daily, through supplements or diet. Add light weight-bearing activities for even greater strength."

Splendido at Rancho Vistoso is building and selling Villa homes at its Oro Valley property. To learn more, go to splendidotucson.com.

Tips to keep that electric bill easy during the heat

Electric use usually reaches its peak in July, according to Chamber member **Tucson Electric Power**.

In a flyer, "Take the heat off your summer bills," TEP offers tips to residential users that can apply to business, too.

1 – **Set your thermostat at the highest comfortable temperature.** Every degree you raise your thermostat can reduce your overall energy costs by about 2-3 percent;

2 – **Use ceiling or oscillating fans** to keep air moving so you feel cooler.

3 – **Keep window coverings closed**, especially during the afternoon in rooms facing west.

Go to tep.com.

IMPACT now looking for

3 – **Look at results**, not daily activity. Micromanaging never works with remote teams.

4 – **Give your team the resources they need.** It may be a critical piece of technology, such as a laptop.

To learn how Acacia IT can help, go to Acaciait.com, or email **Greg Durnan** at greg@acaciait.com. The phone is 520-751-0888.

Couldn't watch New Directions? Catch the recording!!



Chamber business development director Martin Reichgott monitored his phone while enjoying lunch in the physically distanced ballroom at Chamber Gold member El Conquistador Tucson, A Hilton Resort, before last week's "New Directions for Business: Moving beyond the pandemic" event. [CLICK HERE](#) to watch a recording of the live event.

Photo by Joey Ambrose / BoomPix Media

ASU's 'Panch' to direct NSF

Last week, the U.S. Senate confirmed **Dr. Sethuraman Panchanathan**, a senior administrator at **Arizona State University**, as the new director of the **National Science Foundation**, a leading funder of academic research.

Panchanathan has been a member of the National Science Board, the body that advises the NSF, since 2014. He was the first American of Indian origin to be appointed to the board.

volunteers

Chamber member **IMPACT of Southern Arizona** has renewed its call for volunteers.

The Catalina-based agency, which has stepped up to meet the food needs of people and families displaced by the pandemic, had stopped accepting new volunteers when the pandemic began. **"We need more** to replenish those we lose around this time of year," said **Diana Charbonneau**, development coordinator.

IMPACT operates with fewer than a dozen paid staff members, but runs dozens of volunteer shifts a week.

To learn about open positions, [click here](#).

Summer Golf Players bundle on sale now at El Conquistador

The **Summer Golf Players Bundle** is on sale now **through Aug. 31** at Chamber member **El Conquistador Golf & Tennis**, based at the Oro Valley Community Center along La Canada.

For **\$250 plus tax**, the buyer gets 10 18-hole rounds of golf with cart, full use of the practice facility, and 15 percent off food and beverages on day of play. Some restrictions apply. A Troon Rewards membership is required.

Purchase your bundles in the golf shop, or call **520-544-1801**.

Your links to...

[Click here](#) to read the latest guidelines from the

"Panch" is currently the executive vice president of knowledge enterprise development and chief research and innovation officer at **ASU**.

In a statement Thursday, the president of the Association of Public and Land-grant Universities, **Peter McPherson**, said, "We're thrilled that Sethuraman Panchanathan has been confirmed as director of the National Science Foundation. Dr. Panchanathan assumes the post at a critical time and we're confident he's more than up to the job of ensuring the United States remains the world's leading center of scientific discovery and innovation."



National Parks Store reopens in Oro Valley

The National Parks Store, located within Chamber member **Western National Parks Association** in Oro Valley, has reopened its doors.

Changes have been made to keep guests and staff safe. The store is open **10 a.m.-5 p.m. Tuesday-Saturday**.

Face coverings are **required**. Store capacity is limited, with physical distancing best practices enforced. Hand sanitizer is available; motion-sensor faucets and soap dispensers have been installed in NPS restrooms. There's a sneeze guard at the register, and increased cleaning and sanitization will occur. No food and coffee sampling will be offered. In-person programming remains suspended.

"Over the past two-and-a-half months we have missed you and are excited to welcome you back," chief executive officer **James E. Cook** said. "Thank you again for your loyalty and support, and we look forward to seeing you in national parks and our stores!"



No Fourth of July fireworks in OV

Due to the ongoing Bighorn Fire, the Town of Oro Valley has **postponed its Fourth of July fireworks show**.

A new date for the fireworks has not been determined. The Town will make an announcement once a new date for the fireworks has been scheduled.

The town had **planned to launch the fireworks at Naranja Park** on July



Centers for Disease Control regarding **reopening** guidance for cleaning and disinfecting public spaces, workplaces, businesses, schools and homes.

CARES Act training

Coronavirus Emergency Loans Small Business Checklist

Resources from your Chamber

Economic Injury Disaster Loans from the Small Business Administration

4th. No onsite spectators were to be permitted in the park during the fireworks, and the town had already cancelled its July 4th celebration activities.

Visit www.orovalleyaz.gov to review the Town's calendar of events. For more information, contact AskOV at ask@orovalleyaz.gov.



Thanks for reading



Dave Perry
President & CEO



Martin Reichgott
Director of Business Development

Big Events Make Business Owners and Leaders Make Bigger Changes

Are you returning full staff to office?

IT Department working nights and weekends to keep up?

Had to reduce IT staff due to COVID-19?

IT projects not meeting deadlines?

Is your IT Staff just simply overloaded?

“Remote work will become more common than ever, which will mean fewer people head to the office.

The long-term evolution of the office will be decided in the coming months and years, as companies rethink their business plans to be flexible and resilient to retain productivity in a crisis.”

- businessinsider.com

What type of IT department do you need now?

How do you calculate the ROI of your current and future IT staff?

So many questions. We can help!

We don't want to replace your staff.

We want to make your IT department better and stronger!!

AcaciaIT
(520) 751-0888

Ready to ask questions about a better & stronger IT department
ITOverloadPros.com

This is an advertisement.



Duane Macklin
Member Services Director

Headshots above courtesy
[BoomPix Media](#)



Kristen Sharp
Events Director

Our Board of Directors

Chair
Greg Durnan
Acacia IT

Vice chair
Nancy Boyle
Splendido at Rancho Vistoso

Secretary
Anne-Marie Braswell
Golder Ranch Fire District

Treasurer
Eric Renaud
Pima Federal Credit Union

Past chair
Toni Dorsey
AAA Arizona



**You've weathered the storm,
Now re-engage with Tucson.**

Readers' Choice is your chance to rally customers around your brand, your products and your service.



"We use the Readers' Choice logo in all our marketing. Customers are as excited about our winning as we are. They will see that logo at the register and say, "Yes! We voted for you!"



PAM GAPPA, OWNER, ABSOLUTELY ART GALLERY, CATALINA
Readers' Choice Best Art Gallery 2018, 2019

Ways to get a jump on the competition today:

- 1** Call your Arizona Daily Star advertising rep
- 2** If you don't have a rep, call 520-573-4366
- 3** Visit Tucson.com/ReadersChoice

KEY DATES

08.09 **08.15**
Nominations Open | Voting Begins

This is an advertisement.

Members

Veronica Apodaca
Northwest Healthcare

Ron Arenas
*Picture Rocks Cooling,
Heating and Plumbing*

Michelle Armstrong
Tohono Chul Park

Jeff Artzi
OOROO Auto

Bruce Baca
*Coldwell Banker
Residential Brokerage*

Dinny Cosyns
NorthStar Strategies

Jeremy Thompson
Cox

Cindy Webb Hanson
OneAZ Credit Union

Tom Hebner
Roche Tissue Diagnostics

El Ndoye

Otton Suarez
*El Conquistador Tucson,
A Hilton Resort*

Jack Talmage
Oro Valley Country Club

Ex-officio
JJ Johnston
Town of Oro Valley



Summer Loan Is Here to Help You

During these uncertain times, you can count on Hughes to be here, ready to serve your employees' financial needs. We are bringing back our annual Summer Loan to assist our members with consolidating debt, paying off bills, peace of mind and more.

Loan Details

Our special fixed rate loan can assist your employees when they need it most. For a limited time, members can borrow \$1,000 – \$5,000 to cover unexpected costs or emergencies over the summer. Terms are up to 3 years at a low fixed rate of 9.50% APR*. For more information or to apply today, visit HughesFCU.org/SummerLoan or call us at 520-794-8341. This special is available through August 31, 2020.

This is an advertisement.



**ORO VALLEY
CHAMBER**

CONNECTIONS • COMMUNITY • COLLABORATION

CORPORATE MEMBERS

PLATINUM MEMBER

Arizona Daily Star

T tucson.com

GOLD MEMBERS

AcaciaIT



**EL CONQUISTADOR
TUCSON**
A HILTON RESORT

DIAMOND MEMBERS



Pima*federal*
CREDIT UNION

SILVER MEMBERS



Hughes
Federal Credit Union



SIERRA TUCSON®
Where Change Begins®

Tucsonlocalmedia
YOUR COMMUNITY DELIVERED

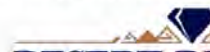


**NORTHWEST
HEALTHCARE**
NORTHWEST • ORO VALLEY • SANUARITA

COPPER MEMBERS



VantageWest
CREDIT UNION



DESERT DIAMOND
CASINOS & ENTERTAINMENT



StateFarm
Wendy Wise



OneAZ
CREDIT UNION



PimaCommunityCollege
Northwest Campus



**CASA
DE LA
LUZ**



#DineOVAZ

- **Order** take-out
- **Post** a photo on social media
- **Tag** the restaurant you ordered from along with **#DineOVAZ** and **@theOVChamber**



You'll be entered to **win** weekly gift cards to OV restaurants!



ORO VALLEY
CHAMBER

COMMUNITY



COVID-19 Data Hub

The U.S. Census Bureau recently launched the COVID-19 Data Hub, enabling communities to view community data during the COVID-19 pandemic. The site wouldn't be possible without the data collected during past censuses. Data collected from the current 2020 Census will assist communities in responding to future national emergencies for the next 10 years.

Respond today at 2020Census.gov

Shape
your future
START HERE >

United States®
**Census
2020**