



ORO VALLEY CHAMBER

CONNECTIONS • COMMUNITY • COLLABORATION

Governor closes salons, pools, up-close public park facilities

Late Friday, **Gov. Doug Ducey** issued further **guidance** to combat the coronavirus epidemic, **closing** all **barber shops, salons, public and private pools and playgrounds**.

If not already closed, all **barbers, cosmetology, hairstyling, nail salons and aesthetic studios, tanning salons, tattoo parlors, spas and massage parlors** must be **closed** no later than **5 p.m. Saturday, April 4**.

In addition, by **5 p.m. Saturday**, operations must be **ceased** at public park amenities that do not allow for recommended physical distancing or proper hygiene, to include **basketball courts, splash pads, playgrounds and public restrooms**. Public parks shall remain **open** to the greatest extent possible, the governor said.

The closure also applies to **communal pools** such as those at **hotels, condominiums, apartment complexes and parks**. "However, these should still be **maintained** under environmental and public health rules and guidelines," the governor said.

Swap meets are ordered **closed**.

Certain related services which are considered **essential** may **continue**, among them personal hygiene services including **in-home assistance** with bathing and cleaning for vulnerable adults and those who are disabled; **daycare** centers providing care for individuals with children serving in any **essential** services category; **hotels and motels**, to the extent used for lodging, including **RV parks**; hotel and motel restaurants providing **delivery** or carryout food services; and **respite and palliative** care.

"During these unprecedented times, providing **clarity** for small **businesses** and **employers** is an **important** measure to ensure we **protect** our citizens, slow the spread of COVID-19, and **protect** this critical part of our economy," the governor said. "As guidance from public health officials evolves, we will **continue** to release information and direction."

To read the full update, [click here](#).

Starting Friday, you can apply for Payroll Protection funds

Beginning **Friday**, small businesses can apply for coronavirus relief through the federal **Small Business Administration**.

[This link](#) will take you to **well-done** information from the **US Chamber of Commerce** about the **Paycheck Protection Program**, implemented by the Small Business Administration with support from the Department of the Treasury.

The **Paycheck Protection Program** provides small

SBA can lend \$\$\$ for economic hurt

Certain businesses may **qualify** for federal **Small Business Administration Economic Injury Disaster Loans**, offering up to **\$2 million** in assistance for "**vital** economic support to small businesses to help **overcome** the temporary **loss of revenue** they are experiencing" due to the coronavirus pandemic.

These loans may be used to pay **fixed debts, payroll, accounts payable** and **other bills** that can't be paid because of the disaster's impact. The interest rate is **3.75%** for **small businesses without** credit available elsewhere; businesses **with** credit available elsewhere are **not** eligible. The interest rate for **non-profits** is

businesses and sole proprietors with **funds** to pay up to **8 weeks** of payroll costs, including benefits. Funds can also be used to pay **interest** on **mortgages**, **rent** and **utilities**.

These loans would be fully **forgiven** if certain **requirements** are met. Employees must **remain** on payrolls, or **rehired** quickly.

You can **apply** through any SBA 7(a) lender ([click here](#) for a list from Arizona U.S. Sen. Martha McSally), or through any federal insured depository institution, or federally insured credit union.

Lenders should visit sba.gov or coronavirus.gov for information.

On **April 10**, **independent contractors** and **self-employed** individuals may apply for Paycheck Protection Program funds. There is a funding **cap**; apply **quickly** when the time comes.

2.75%.

SBA offers loans with **long-term** repayments in order to keep payments **affordable**, up to a maximum of **30** years. Terms are determined on a **case-by-case basis**, based upon each borrower's **ability** to repay.

You must **apply**, of course. By submitting information through [this link](#), SBA can determine "whether the applicant is **eligible** for an economic injury loan. If you do **not** submit **all** the information requested, your loan **cannot** be fully processed," it said.

The **estimated** time for **completing** this entire application is **two hours and ten minutes**, although you may not need to complete all parts. You are **not required** to respond to this collection of information unless it displays a currently valid **OMB approval number**.

An expert's tips on how to work from your home

For **advice** on how to work from home, we've turned to a subject expert, someone with **20 years** of experience **working from home**.

She's my **bride**. Miss **Lisa**.

Lisa is a "business technologist" for a major Bay Area tech firm. She creates and manages the software that's used to schedule and deliver technical training for high-end diagnostic instruments to customers around the world. When asked, I say she "works with computers."

Here are Lisa's tips for a good work-at-home experience.

1 – Get dressed and go to work "I have never once in 20 years worked in my jammies," she says. Getting dressed "makes me feel like I'm going to the office."

2 – Go to the office, if it's possible We're fortunate to have a dedicated room that's Lisa's office. If you're working at a dining room table, or on a kitchen island, "treat an area as an office." Separate it with books, or photographs, anything that identifies it as a work space. That makes it possible to ...

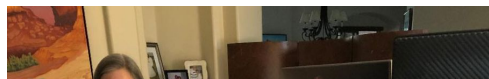
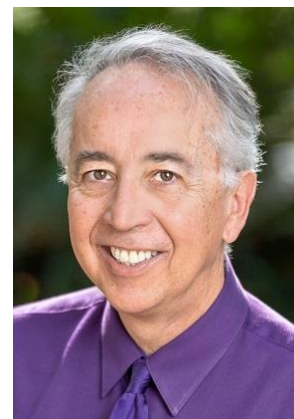
3 – Leave the office. "It's very easy to just work all the time carrying around your laptop," she says. Don't do that.

4 – Have a routine. "It takes some self-discipline, especially when you're thrust into it without any runway," says Lisa, who is by the way the most disciplined and organized person any of us know. "It's very easy to be distracted. As much as possible, stick to the routine you've always had." Make time for workouts and personal care, "the same as before."

5 – Take breaks for snacks, meals, chores. When it's lunchtime, "I turn off my monitors." Which leads to ...

6 – Have monitors. If this is becoming a long-term solution, invest in equipment. Lisa has 2 external monitors, an external keyboard and mouse, and a headset for the phone. She stands much of the day on a thick soft mat in front of her standing desk (Lisa recommends the electric version, which you can buy at Chamber member Office Max / Office Depot, and if you call your Chamber we can get you the discount card).

7 – Be organized. Pens and markers fill desert-themed containers on





her desk. There's a basket of toys, too, with squeeze stress balls and a Chinese yo-yo. Her office has lovely art and photography, pictures of loved ones, mementoes, a TV for March Madness (oh, how we miss it), a separate comfy chair for reading, a window with a view of the Catalinas, and a bed of fragrant flowers planted right outside for springtime days like this.

8 – Stay socially connected. “Schedule a video call, with coffee, and do that for a few minutes” with a work colleague or a sibling. “It’s not all work all the time. Eat lunch together” by video.

9 – Don’t stress about a child’s cry in the background, or a pet’s intrusion. “Most companies are understanding,” she says. “Nobody’s expecting perfection right now.”

10 – If you’re struggling with the transition to working at home, don’t beat yourself up about it. “It’s a huge change,” she says. “Make

incremental steps toward it.”

In the end, you might just like working at home. “I can’t imagine going to an office now,” Miss Lisa says. Stay safe and be well.

Dave Perry
President / CEO
Greater Oro Valley Chamber of Commerce

Watch Dave's latest video [here](#).

This Week's Update

Friday, April 3, 2020

Boreale Law ready to help employers deal with COVID19 effects

Chamber member law firm **Boreale Law** is rapidly fielding questions from clients regarding **employment, leases, breach of contract, estate planning,** and many more topics related to **business, legal, and operational** issues during the coronavirus pandemic.

“Clients are seeking real-time **insight on what to do** as the pandemic escalates, and we are **closely following national**

and **state** developments to help clients **navigate** this ever-changing situation with practical wisdom.” attorney **Miles**

OV taking actions to aid businesses

Recognizing **businesses** are “the **backbone** of our community,” Oro Valley Town Manager **Mary Jacobs** said government is taking **actions to help** business during the coronavirus pandemic.

The town of Oro Valley has **stopped** charging **late fees** for business license renewals. It is **waiving** permit fees for basic repairs undertaken by businesses. **Margie Adler**, economic development specialist for the town, has been named Oro Valley’s business **ombudsman** regarding the pandemic (see related story). And it is **moving closer** to conducting building inspections by **Skype**, Jacobs told the town council on Wednesday.

Revenue from sales tax represents some **49 percent** of Oro Valley’s overall **income**, without counting the dedicated half-cent sales tax for the Oro Valley Community Center and golf operations, Jacobs said.

On Wednesday, the council had conversation about **possible 30-day** relief from the **2.5 percent** local option sales taxes. “It would be a major shot in the arm,” Councilman Steve Solomon said. “But it’s not clear it could be done.” He urged

study. “It **may** be a way to go, it **may not** be a way to go.” In the end, though, after some discussion, council opted **not** to pursue such sales tax relief at this moment.

Mayor Joe Winfield praised citizens and businesses for their **behaviors** during the crisis. “They have really taken this to heart” staying home and closing their doors



guidance, attorney **Mike Boreale** said.

"As an essential service, our law office is **open**, and we remain **available** to you by **phone**, **email**, and **video** conferencing. Contact us today and let us be your resource!"

The website is borealelaw.com.

Sparkle offers free cleaning of scrubs, masks for front-liners

Chamber member **Sparkle Cleaners** is cleaning scrubs and masks at **no charge** for **medical** professionals and **front-line** employees during the coronavirus pandemic.

"If you need your uniform cleaned, please let us know and we'll take care of you," an invitation said. "We're doing **everything** within our power to help the individuals during this crisis. **Thank you** for continuing to provide amazing care to the people in our communities."

Sparkle Cleaners & Mendel's Wife The Tailor are working together to make masks for their **employees, customers, and members** of the community. "If you need a mask for yourself, or would like to provide coworkers or employees with masks, please **let us know** and we will do our best to provide you with what you need," they said.

Sparkle Cleaners has locations on **La Canada** near **Naranja** in Oro Valley, and at **Ina and Oracle**. Go to sparklecleaners.com.

Your links to...

[Coronavirus Emergency Loans Small Business Checklist](#)

[Arizona Commerce Authority on ensuring business continuity](#)

[Unemployment Insurance Benefits under the CARES Act](#)

[8 things your small business needs to do](#)

crisis. They have really taken this to heart, **staying home** and closing their doors "to ensure the **safety** of our community. That's much **appreciated**."
Winfield urged the purchase of **restaurant gift cards** and the **ordering** of **take-out** food from eateries. He asked residents to **maintain memberships** at gyms, studios and other businesses. With regard to all businesses, "what could help you to continue your relationship with them?" he asked residents.
And he suggested winter visitors **remain** in Oro Valley this year. "**We need you**," he said. "We hope you'll give that some **serious** consideration."
Internally, government is taking measures to "get us to the end of the year on budget," Jacobs said. The town has implemented a **hiring freeze**, with the exception of **essential** functions. And it has halted **non-essential travel**.
"We had such a **good** first eight months of sales tax **collection**," **Jacobs** told the town council. "The town of Oro Valley is in a **strong** and **enviable** financial position." Still, the event forces **recalculation** of year-end projections. "The projected **surplus** clearly is **not** going to materialize," she said.

Margie Adler is OV's point of contact for businesses

Margie Adler, the Town of Oro Valley's economic development specialist, has been named the town's COVID-19 **ombudsman** for small business.

Her task, as identified at Wednesday's town council meeting, is to "connect **businesses to resources**," Town Manager Mary Jacobs said. **Adler** is the "**primary** point of contact" within the town of Oro Valley.

Adler is speaking with as many **businesses** as possible about the pandemic and its effects; she'd had **75** such conversations as of last Friday. **Adler** is becoming versed in the **many** federal and state programs offered to businesses during the coronavirus pandemic, and will **share** that information with business people. And she'll make sure they know who to contact in the **financial, accounting, legal** and **other** services, all to help local businesses make their way through the crisis.

"This is a time where local government should **do its role**, but **not duplicate**," **Town Manager Mary Jacobs** said. Margie's email is madler@orovalleyaz.gov.



National Parks Store urges online shopping, donations

Chamber member **Western National Parks Association**, headquartered in Oro Valley, has **ceased** operations at its park stores, eliminating a **crucial source** of **funding** for more than **70** partner parks.

To help **WNPA** continue its mission of

advancing **education, interpretation, research, and community engagement** at national parks, guests are **invited** to shop **online** with The National Parks Store and its affiliates, or by making direct **donations**



[Everything You Need to Know About Coronavirus Federal Small Business Stimulus Aid Programs](#)

[Small Business Paycheck Protection Program](#)

[Paycheck Protection Program Lender Information Sheet](#)

[Paycheck Protection Program Borrower Information Sheet](#)

[Active SBA lenders located in Arizona](#)

[Small Business Resources from Senator Martha McSally](#)

[Arizona Daily Star listing of more than 500 local restaurants open for business](#)

[PimaEats](#)

[Business Resources from AcacialT](#)

[Resources from the Town of OV](#)

[Resources from your Chamber](#)

[Economic Injury Disaster Loans](#) from the Small Business Administration

Chamber eateries open for business

A Simple Cookie call 520-647-3159 and place an order

Carrabba's Italian Grill

Chili's Bar & Grill

Dream Dinners

Freddy's Frozen Custard and Steakburgers call 520-989-0067 and place a ToGo order (or just go through the drive-through!)

Gourmet Girls Gluten-Free Bakery / Bistro call 520-408-9000 and place a ToGo order

amiliates, or by making direct donations. "Your **support** during this critical time **helps** ensure WNPA can continue sharing the national park experience with everyone," an invitation said.

WNPA's new, exclusive "I Belong" collection gives you a chance to share why parks are important to you, and to share your **passion** for them. Go to <https://store.wnpa.org/>.

Store
Bring the parks home

County health department mobilizing health volunteers

The **Pima County Health Department** is mobilizing **volunteer** opportunities through a dedicated **website** as the COVID-19 emergency response continues to unfold.

The website, called pima.gov/COVID19Volunteer, directs **volunteers** to the AZ-ESAR-VHP registration system, which stands for **Arizona Emergency System for the Advance Registration of Volunteer Health Professionals**.

Volunteers with **any medical** background may **register** in the **ESAR** system under the organization title "MRC (Medical Reserve Corps) of Southern Arizona."

Brian Eller, a program manager with the Pima County Health Department who is **coordinating** volunteer efforts during the pandemic, said all volunteers are **welcome**, particularly those with **medical** expertise. Of most **urgent** need are **nurses** with **emergency** department and **ICU** capabilities.

When **registering**, volunteers may choose from **three** options. Health or medical volunteers can register under MRC of Southern Arizona; Pima County residents (as individuals) can register under "Pima County" or "Pima County Health Department;" and faith-based and church group volunteers can register under "Pima County-Faith Based."



In 2015, Dorothy Vanek received you Chamber's Legacy Award. Posing with Dorothy were board members Alan Dankwerth, Kay Williams and Cathy Workman.

Dorothy Dyer Vanek

Growler USA Oro Valley call 520-612-7208 and place a ToGo order

Honey Baked Ham & Cafe

Just Kabab call 520-900-7706 and place a ToGo order

Kneaders Bakery & Cafe

La Hacienda Mexican Restaurant call 520-297-1695 and place a ToGo order

Mama's Famous Pizza & Heros

McDonald's, Magee / Oracle

MOD Pizza

Noble Hops call 520-797-4677 and place a ToGo order

Panera Bread is offering FREE delivery and has expanded their delivery area. **Panera Coupons**

Red Lobster

Rosati's Pizza Sports Pub call 520-229-0083 and place a ToGo order

Savaya Coffee Market call 520-447-5713 and place a ToGo order. Open 7am-1pm daily. They have new *affordable* home brewing options and will give a discount to OVCC members on coffee beans!

Tap & Bottle

The Views Restaurant call 520-825-3277 and place a ToGo order

Village Bakehouse call 520-531-0977 to place an order

Westward Look is offering ToGo meals, two for the price of one!

zpizza Tap Room

Thanks for reading

Dorothy Dyer Vanek

Dorothy Dyer Vanek, a community philanthropist who generously gave to regional causes that supported the arts, children and needy people, died last week.

Dorothy, a resident of **Splendido at Rancho Vistoso**, was 93 years old.

In 2015, **Dorothy** was the recipient of your **Chamber's Legacy Award**, given to recognize her "lasting contributions to the community."

Those contributions were many. Dorothy's guiding values were philanthropy, education and the arts.

She was a major benefactor of the **Tucson Symphony Orchestra**, True Concord Voices & Orchestra, the Southern Arizona Symphony Orchestra, **Interfaith Community Services**, College of the Ozarks, the Pan American World Airlines Foundation, Cottey College and the American Red Cross. Several years ago, she purchased musical instruments for the new Innovation Academy in Oro Valley.

Her charitable heart, work and generosity have had a ripple effect across the cultural landscape of Tucson and beyond.

Among her survivors are her partner, Bob Carroll, 2 grandsons, a granddaughter, 5 great-grandchildren and a niece.

Memorial gifts may be made to ICS, to True Concord, designated for the Dorothy Dyer Vanek Fund for Excellence, or to a charity of your choice.



Get moving on Facebook with Fairwinds teacher Michael Linzey

It's time to **get moving** together on Facebook with **Fairwinds Desert Point**.

Instructor **Michael Linzey** is bringing PrimeFit class to the comfort of your own home. Check your PrimeFit Gym schedule at fairwindsdessertpointseniorliving.com.

"Follow these **easy** steps and **join** a new togetherness of fitness. To do so, turn on your digital device, open your Facebook account, go to Fairwinds-Desert Point, click on the "discussion" button and **join** the live event. You can also pre-register for class on the Fairwinds page by clicking "**going**" to the Prime Fitness Buddies Workout.

The workouts are intended for **seniors**. Call Michael Linzey at **520-498-1111** for more information.



BUSINESS BLURBS

If you'd like to be featured in our business blurbs, email Dave at dave@orovalleychamber.com.

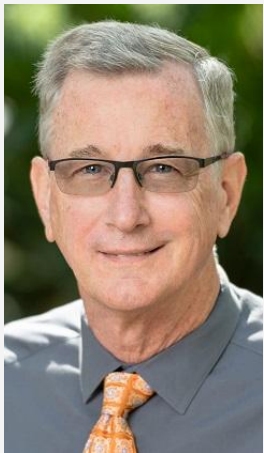
At **SleepMatters**, located off Oracle Road behind the Fairfield Inn & Suites, **Dr. J.C. Goodwin** is still seeing patients, and is following proper COVID-19 protocol. **Dr. J.C. Goodwin** creates dental appliances attended to remedy sleep apnea. It's a



Dave Perry
President & CEO

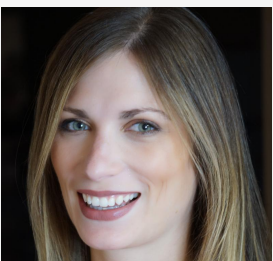


Martin Reichgott
Director of Business
Development



Duane Macklin
Member Services Director

Headshots above courtesy
[Ambrose Photography](#)



... a **low-volume** office, with **few** people in the waiting room and 2 staff members. The website is [sleepmatters.rest](#).

...
Pima Pain Center has incorporated **telemedicine** and a new web chatting platform called **Ask Jamie**. You can go to [pimapaincenter.com](#), and Ask Jamie for help. "We have added new **tools** and **links** on our website to make sure all our patients are accommodated to the best of our ability," **Dr. Jimmy Arifieg** said. "We want to help our patients during this stressful time."

...
The **Westward Look Wyndham Grand Resort & Spa** remains open, and is offering a To-Go menu. In fact, you can buy 2 of the same entrees for the **price of one**. On the menu – homemade **spaghetti** and meat balls, green chili pork **stew**, beef **bourguignon**, chicken **pot pie** and beef **meatloaf**, with **wine** and **beer**. Hours are 5-9 p.m. daily. Call **520-917-2930**, or go to [westwardlook.com](#).

...
Don't forget to **ride** your **bicycle**, advises **James Lorentzen** of Chamber member **Pedego**. It's great **exercise**, it's socially **distant**, and you can get repairs, rentals and sales; bike shops are considered **essential** services. **Pedego** is open at River and Campbell. **Pedego** electric bikes are available for **sale** and **rent** ... and people are still buying bikes, James reports. The website is [pedegotucson.com](#).

...
Through the end of April, get **35 percent** off all in-stock **hats** with your round of **golf** at Chamber member **El Conquistador Golf & Tennis**. The golf courses, operated by Troon, are located within the Oro Valley Community Center complex, **10555 N. La Canada**. The courses are in **great shape**, the **prices** are **right** and the **weather** is **fine**. Go to [elconquistadorcc.com](#).

...
Chamber member **ibalance Wellness Spa** is **raising funds** for the **Community Food Bank**, and giving away a prize package of **3** 60-minute massages. Buy a **\$20** ticket from **ibalance**, and **\$5** will go to the Community Food Bank. The giveaway prize package is worth **\$240**. Go to [www.paypal.me/ibalancespa](#).

...
You're invited to join a **Living Room Dance Party**, virtually hosted by Chamber member **The Buttes at Reflections**, this **Saturday, April 4**. Host DJ Obi-Wan Kenobi is taking requests all night long. The party starts at **7 p.m.** via Facebook Live at The Buttes' Facebook page. It's time to "**#stayhome**, turn up the volume and dance your worries away." They'll party "till we get noise complaints." That's a joke; you're all dancing at home!

...
Chamber member **Ace Hardware**, 10560 N. La Canada near Lambert, has posted its hours. Customers are welcome **Monday-Saturday** from **8 a.m.** to **6 p.m.**, and **Sunday** from **8 a.m.** to **5 p.m.** Its sister **Ace Hardware**, 7876 North Oracle at Magee and Oracle, is open **8 a.m.-6 p.m. daily**.

...
With new **Panera** Drive-Up, Curbside Ordering and Pickup, guests can stay safely in their vehicles, "and we'll bring your favorites out to you."
Order for **rapid** pick-up **online** at [Panerabread.com](#), via its **mobile** app, or by **driving** up to a café. Save **\$5** on every order of **\$15** or more through **April 8** by using the code **SAVEFIVE**. Share your make, model and vehicle color. Tap "I'm here" in your order confirmation email when you arrive, and they'll bring your food right to you.

If you prefer, you can get **free delivery** on every order of **\$15** or more through **April 15** by using the code **FREEDELIVERY**.



Kristen Sharp
Events Director

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JJ Johnston
Town of Oro Valley

PimaCommunityCollege
Northwest Campus



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Census data determines how more than \$675 billion are spent for state, county and local programs and services. The census is important, so be sure you are counted, Oro Valley! [LEARN MORE](#)

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p: 520.297.2191
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